

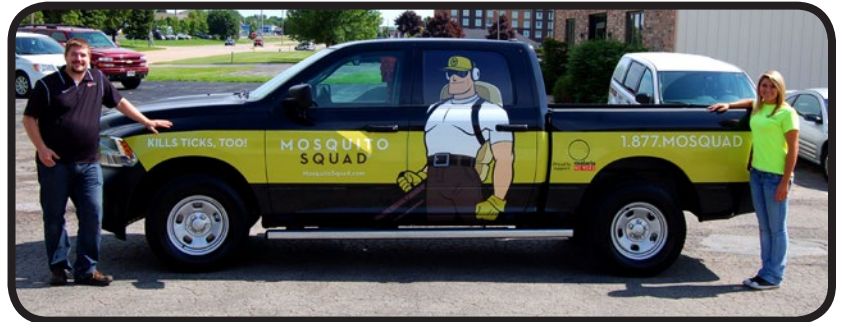
No matter what you do, summer in Wisconsin flies by in the blink of an eye! As we work through our busiest time of the year, we enjoy the long days and warm temperatures knowing that fall will be here soon. Whether you are enjoying camping, gardening, fishing, baseball, or just relaxing at a backyard barbecue; Labor Day and the end of summer are right around the corner. With the Brewers rebuilding this year, we turn our attention to the Packers training camp and preseason games. It's shaping up to be another great season for the Pack, and several local high school football teams are looking to repeat their State Championship victories from last season. Remember to watch for children and stop for school buses in your area when the school year starts.

Featured Projects:

Mosquito Squad of the Fox Cities:

Partial Vehicle Wrap

Andy, Owner of Mosquito Squad of the Fox Cities, recently purchased a 2015 Dodge Ram. TLC Sign had previously installed graphics on two Mosquito Squad trucks, and Andy was very happy with the service, quality, and fast



turnaround time to get his trucks decorated and back out on the road. Travis and Kelsy did a great job working together on the install! Proof of their great work can be seen in a time-lapse video recording of the install at the TLC Sign website, Facebook, and Google Plus pages.

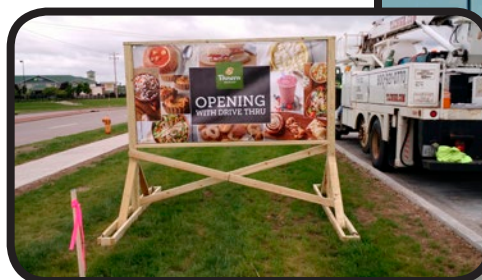


Ye Old Goat: Appleton

Referrals and previous work continue to be a great source of business for TLC Sign. When Meghan Keller prepared to open her new business, Ye Old Goat, she was already familiar with TLC from the projects we did for her husband Brian at his two Reel Shot locations. Meghan was interested in a sign with an older, antique look to fit her business. This was a fun project to work on and ended up featuring a 9' tall goat head! We used aluminum composite panels for the building sign and externally illuminated it with LED goose neck fixtures to keep the project within budget and achieve the vintage look.

Panera Bread: Oshkosh

TLC Sign continues to work as a preferred installer for several national sign companies. Our latest collaboration was with Mandeville Sign, based in Rhode Island, to install temporary signs, channel letters, pylon sign, and several smaller signs at the new Panera Bread Oshkosh location. At 21'-6" high by 18' wide, the pylon sign cabinet shipped in two pieces. Cabinet assembly, flex face installation, and mounting to the pylon pole were all done on-site. Great job planning and performing the service work on this group effort! Visit our website, Facebook, or Google Plus pages to view the time-lapse video of the pylon sign installation.



Upcoming Projects:

Enterprise Systems Group: Little Chute

TLC Sign is set to begin work by removing two existing pylon signs at Enterprise Systems Group to make way for a new pylon sign. The new sign will feature a Watchfire 16MM full color message center with a 7' high by 18' wide viewing area and an LED illuminated top ID cabinet.



Zion Lutheran Church: Oshkosh

Word of mouth helped TLC when Zion Lutheran Church looked to add a monument sign with an electronic message center. Rich King, Owner of Madell's Lanes in Poy Sippi, was very happy with the sign we installed at his bowling alley - when he learned that Zion Lutheran Church was looking for a new sign he referred them to TLC. The new sign will feature a custom formed plastic Bible shape, LED illuminated routed aluminum faces, and a Watchfire 19MM full color message center.



East Wisconsin Savings Bank: Appleton, Freedom, Kimberly, Little Chute

East Wisconsin Savings Bank has been doing business with TLC Sign for a long time, so they trusted us when it came time to upgrade the hand reader boards to electronic message centers at several of their Fox Valley locations. We will be removing outdated wood pole covers and adding new Watchfire 19MM full color message centers.

Clean, Safe, and Efficient:

Clean

Computer Organization Keeping your individual computer and email files, files on the server, and estimates and orders in Control clean are just as important as keeping your physical work space clean. Small things like always putting relevant subject lines in each email can help keep your inbox and email archives clean and searchable. Checking to see if someone else already started an estimate or order in Control saves time and helps to avoid duplicates and confusion. Naming photos as they are filed or reviewed for design and deleting photos that did not turn out can save the next person that looks in the folder time, and also save space on the server.

Safe

Sharp Tools Tools with sharp edges can cause serious cuts and punctures. The result could be a minor scrape, stitches, time off work, a serious infection, or even an amputation. Any time you use a hand or power tool, follow basic safety rules - use the right tool for the job, keep tools in good condition and inspect before each use, operate according to instructions, and use the right PPE. Sharp tools create special hazards, so they have special rules - always cut away from your body, keep tools clean and sharp, and use extra caution when carrying, storing, changing blades, or passing a sharp tool to your co-worker. Keep in mind that while you may be able to treat minor cuts with first aid, you should always see a doctor about deep puncture wounds.



Efficient

Communication Like runners handing off a baton in a relay race, each project we do requires handing off vital information to our co-workers to reach the finish line. Every project has its own unique requirements - whether it's a measurement, a paint color, contact person, job status, due date, or other details - communicating this information is the key to the project's success. We are all busy with our own individual tasks each day, and verbal communication may not always be the most efficient way - details can be easily forgotten when your mind is focused on something else. Do your best to communicate with emails or hand written notes, this way the person you are communicating with has something to go back to when they are finished with their task and ready to focus on the next project.

Employee News:

Birthdays:

Tom Jennerjahn (July 12th)

Cindy Philippon (August 20th)

Josh Pleshek (September 24th)

Anniversaries:

Dan Lukaszewski, July 20, 2011 (4 years)

Julie Braun, August 3, 2011 (4 years)

Cindy Philippon, August 2, 2012 (2 years)

Tom Cullen, August 23, 1999 (16 years)

Travis Turbett, August 27, 2012 (2 years)

Andrew Philippon, August 30, 2014 (1 year)

Announcements:

This quarter, we welcomed Carolyn Mielulis to the TLC Team and said our goodbyes to Robert and Joey. We thank Robert and Joey for their hard work, and wish them the best at their new positions!

Carolyn Mielulis - start date 6/29/15

The newest addition to the TLC Team is Project Manager, Carolyn Mielulis. Carolyn has lived most of her life in Appleton and recently bought her first house in Kaukauna which she shares with her cat, Matzah. Carolyn comes to us with previous sign industry experience and has hit the ground running as a TLC Project Manager. She has been integral in making the switch from Outlook to Google calendars and is currently tackling the Service & Install scheduling. Carolyn is focused on coordinating the schedules so that orders and materials are in on time and available to make the most efficient use of our tech's travel time. Keeping up with the ever-changing urgency of installs and customer requests is not easy, but Carolyn is juggling it all pretty well. Welcome, Carolyn!

Quote of the Quarter:

"People often say that motivation doesn't last. Well, neither does bathing - that's why we recommend it daily."

- Zig Ziglar

Many of us have said what we love about the sign industry is that each project is different.

While this may be true, it takes personal motivation to work through your daily tasks and accomplish them at a high level every day of every week. If you are feeling unmotivated, think about things you can change in your daily routine - whether it's at work or at home - to stay motivated and make your day more enjoyable.

Mission Statement:

Our mission at TLC Sign is to strive for excellence in every aptitude and continue our tradition of safety, honesty, and creativity to our customers, employees and community.

